



# Enterprise Data Governance Workshop

## Unlock AI & Analytics Success with Trusted Data Governance

Transform data into your enterprise's strategic powerhouse—governed confidently, sustainably, and at scale.

Master Governance for Trust, Compliance, and Business Growth

- Acquire practical tools for data accuracy, accountability, security, and regulatory mastery.
- Dive into global best practices, proven frameworks (COBIT, SASB, DAMA), real-world case studies, and hands-on exercises.

Led by Industry Experts with deep experience in enterprise systems, AI integration, and data governance.

# Overview

Digital transformation—fueled by ERP systems, analytics, and AI—has made data your organization's lifeblood. But without governance, it turns fragmented, unreliable, and risky.

The Enterprise Data Governance Workshop empowers you to build robust structures that clarify data ownership, management, quality controls, and compliance—enterprise-wide.

Go beyond theory: Master frameworks, roles, policies, and operating models through real-world case studies and hands-on practice.

Elevate data governance from a compliance checkbox to a strategic driver of trusted decisions, operational efficiency, and sustainable growth.



# Who Should Attend

Designed for professionals responsible for data, systems, risk, and decision-making, including:

- Finance Managers, CFOs
- CIOs, CTOs, and IT Directors
- Data Governance & Data Management Leads
- ERP / Enterprise Systems Managers
- Risk, Compliance, and Internal Audit Professionals
- Enterprise & Data Architects
- Business Analysts and Program Managers

# Why you Should Attend

- **Elevate data as a strategic asset**—fuel AI, analytics, and ERP for competitive edge.
- **Align governance with growth**—drive digital strategy and business agility.
- **Boost decisions with trusted data**—cut errors and unlock real-time insights.
- **Slash operational friction**—eliminate poor data quality dragging down efficiency.
- **Fortify security & compliance**—meet NIST, COBIT, SBP standards while reducing breach risks by up to 40%.
- **Define clear roles & accountability**—end data silos across your enterprise.

**Not just controls—it's your path to insight, efficiency, and unshakeable confidence.**

# Data Governance Foundation

1 Day Workshop

## MODULES

### 1 Why Data Governance, Foundations, and Value

- Why data governance matters, key risks, AI/analytics readiness.
- Corporate drivers, value statement, “data as an enterprise asset”.
- High-level information architecture and governance model options

### 2 Roles, Structures, and Operating Model

- Data owners, stewards, custodians, users.
- Governance structures and committees
- RACI for operating model

### 3 Classification, Policies, and Lifecycle

- Data classification levels and handling rules.
- Data security, privacy, and compliance.
- Data lifecycle: retention, archival, and disposal – why policies matter.

### 4 Data Quality and Control in Practice

- Data quality dimensions and simple metrics/scorecards.
- Data profiling and typical issues.
- Introduction to cleansing and putting basic controls around key reports.

### 5 Frameworks and Putting It Together

- Very high-level overview of COBIT APO14 – as reference, not exam.
- Mapping to what participants are already doing (policies, committees, controls).
- Group exercises

# Facilitator Profile



## ZAINAB HAMEED

**CEO, STRATAG CONSULTING  
TECHNOLOGY RISK &  
GOVERNANCE CONSULTANT**

- 25+ years of experience in IT leadership and governance.
- C-Level roles with blue-chip companies across sectors.
- Expertise in IT governance, risk, security, and ERP implementations.
- Recognized for innovative solutions and multicultural team leadership.

### Work Experience



### Awards and Certificates



### Education and Professional Development



## INVESTMENT :

**Program fee:** PKR 50,000 + SST per participant.

Register 10 days before the workshop and get 5% discount.

Nominate group of 3 and get 10% discount.

Thank you for your  
interest in the  
**Enterprise Data  
Governance Workshop**

## Our Customers



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